

ICT and Work : The United States at the Origin of the Dissemination of Digital Capitalism

Date : May 29, 2013

Histoire et dynamique des espaces anglophones (ED4 - HDEA) - Travail, culture et société (TCS)

Date: 29 - 30 May 2013

Venue: Maison de la Recherche, 28 rue Serpente, 75006 Paris

Abstracts: <http://ictandwork.blogspot.fr/>

Registration: inscription.ictwork@gmail.com

Contribution: 30 euros (students 10 euros)

Wednesday 29 May

1:30 pm Registration of participants

2:00 pm Welcome by Barthélémy Jobert, President, Université Paris Sorbonne; Marie-Madeleine Martinet, Director, HDEA, Université Paris Sorbonne; and Alexis Tadié, Director, Doctoral School, Université Paris Sorbonne.

2:30 pm Presentation of European COST Action IS-12-02: Dynamics of Virtual Work by Ursula Huws, University of Hertfordshire Business School

2:55 pm Introductory remarks by Olivier Frayssé, Université Paris Sorbonne, Exporting United States Work Models: Laying Out the Issue

Keynote Address

3:15-4:30 pm Eran Fisher, The Open University of Israel, From Ford to Google: The Ideology of Technology Past and Present

Respondent: Antonio Casilli, Telecom ParisTech, EHESS

Chair: Mathieu O'Neil, Université Paris Sorbonne

4:30 pm Tea Break

Session 1 — The Californian Paradigm: Technology and Work Culture

4:50 pm Adam Fish, Lancaster University, Silicon Valley or Hollywood? Place, Politics, and

Technology in Cultures of Internet and Television Convergence

5:10 pm Thibault Clément, Université Paris Sorbonne, Whistle While You Work: Disney's Theme Parks as Socio-Technical Devices and the Diffusion of US Work Culture

Respondent: Hélène Schmutz, Université Paris Sorbonne

5:30-6:15 pm Discussion

Thursday 30 May

9:00 am Coffee, registration.

Session 2 — ICT and Labor: New Dynamics in the Era of Globalization

9:30 am Jakob Rigi, Central European University, Intellectual Property and Labor Aristocracy in the USA: the United States as a Knowledge-Based Rentier State

9:50 am Mary L. Gray, Microsoft Research New England, Digital Piecework: Lessons from an Ethnographic Study on Amazon's MTURK Program

Respondent: Élisabeth Koechlin, Université Paris Sorbonne

10:10-10.30 am Discussion

10:30 am Coffee break

10:50 am Angela Martinez Dy, Nottingham University, Unmasking the "Great Equalizer": Internet Entrepreneurship by Marginalized Actors

11:10 am Eve Bantman Masum, Université Toulouse Le Mirail, Marketing Migration in North America: the Business Model of Brokerage in a Networked Age

Respondent: Medina Niang, Université Paris Sorbonne

11:30-12:00 am Discussion

Lunch break

Session 3 — Reevaluating the Production / Consumption Relationship

2:30 pm Michael Palm, University of North Carolina, Magic Touch: Transaction Apps and the Political Economy of Swiping

2:50 pm Marie-Christine Pauwels, Université Paris-Ouest Nanterre la Défense, Work and Prosumerism: Collaborative Consumption in the US

Respondent: Mathieu O'Neil, Université Paris Sorbonne

3:10-3:30 pm Discussion

3:30 pm Tea break

Session 4 — Alternative models

3:50 pm Mandy Tröger, University of Illinois, Understanding the Role of Political Economy in US Communication Research

4:10 pm Arwid Lund, University of Uppsala, Peer to Peer Production's Relationship to Capitalism

4:30 pm Johan Söderberg, University of Göteborg: Techno-Utopists and Digital Capitalism

4:50 pm Lela Mosemghvdlishvili & Jeroen Jansz, Erasmus University Rotterdam, What is Free?: Commoditization of Open Source Software Development by Google

Respondent: Mathieu O'Neil, Université Paris Sorbonne

5:10-6:00 pm Discussion and conference wrap-up

6:30 pm Closing drinks