

Global Things

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We would like to draw your attention to a new research project entitled '[Global Things](#)'.

In outline, the project seeks to identify a number of 'global things' and explore what makes them global, what this can tell us about the cultural dynamics of globalization, and the relation of individuals and society to that process. The initial seven 'global things' chosen are: the rubber duck, the V for Vendetta/Guy Fawkes mask, the jumpsuit, aviator sunglasses, the sixties, the keffiyeh and the piggy bank. We are also open to original ideas for other things. What makes the study distinctive is that each global thing will be explored from a variety of perspectives such that their globality is not taken for granted. For the project to be a success we require contributors to tell us of their perceptions or experiences of the things being investigated. It is important that we incorporate a range of perspectives into our account of what makes the rubber duck or the piggy bank, for example, a 'global thing'. A full account of the project's aims and objectives can be found on the webpage.

We are particularly interested to make contact with PhD students, interested in the field of cultural globalization broadly, who are willing to participate in the online project and perhaps also take part in a workshop provisionally scheduled for April 2014.

Interested parties should contact Professor Chris Rumford (Royal Holloway, University of London) chris.rumford@rhul.ac.uk or Alistair Brisbane (Research assistant, Royal Holloway, University of London) alistair.brisbourne.2011@live.rhul.ac.uk in order to discuss how they can best contribute to the project.

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