

Tasveer Ghar

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Via Patricia Spyer, Department of Anthropology, Leiden University and Global Distinguished Professor, NYU:

From Valentine's Day cards and the passions these provoke to the monumental cut-outs of cine-stars in South Indian streets, from Bollywood stereotypes of Muslim piety to calendar art and the mass-marketed charms of Chai tea, Tasveer Ghar: A Digital Network of South Asian Popular Visual Culture provides a "trans-national virtual "home" for collecting, digitizing, and documenting various materials produced by South Asia's exciting popular visual sphere including posters, calendar art, pilgrimage maps and paraphernalia, cinema hoardings, advertisements, and other forms of street and bazaar art."

http://tasveergharindia.net/cmsdesk/pages/Tasveer_Ghar.html