

OURS: Democracy in the age of Branding

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<http://www.branding-democracy.org>

OURS: Democracy in the Age of Branding

October 16, 2008 - February 1, 2009

The Sheila C. Johnson Design Center, Anna-Maria and Stephen Kellen Gallery

Parsons The New School for Design, 66 Fifth Avenue at 13th Street, New York City

On the eve of the U.S. presidential elections, Parsons The New School for Design, in collaboration with the Vera List Center for Art and Politics at The New School, presents an interdisciplinary exhibition investigating democracy as a global brand. Contributions by 40 participants feature online works, installations, sculptures, photography, video and film as well as panels, lectures, performances, and charrettes.

Participants:

Yael Bartana

Erick Beltran

Alexis Bhagat

Paul Chan

Joseph DeLappe

Alexandra Domanovic

Sam Durant

Kota Ezawa

Andrea Geyer

Liam Gillick

Sharon Hayes

Susan Hiller

Ashley Hunt

I Approve This Message

Institute for Infinitely Small Things

Emma Kay

Komar & Melamid

Asaf Koriat

Runo Lagomarsino

Steve Lambert

Les Liens Invisibles

Ligorano/Reese

Miguel Luciano

Michael Mandiberg

Emery Martin

Aleksandra Mir

Carlos Motta

Dave Muller

Timo Nasser

Ariel Orozco

Trevor Paglen

PETLab

Nadine Robinson

Anri Sala

Hank Willis Thomas

Johan Tiren

Brian Tolle

Judi Wertheim

Wooloo Productions

The Yes Men

Carey Young

Curators:

Carin Kuoni, exhibition curator

Marisa Olson, Web component curator

Bartholomew Ryan, curatorial assistant

Jakob Schillinger, curatorial assistant

Exhibition graphics and design:

Project Projects

'OURS: Democracy in the Age of Branding' examines the desires generated and promoted by democracy as a brand--such as choice, participation, freedom of expression, a sense of belonging, and the promise of individual success, all embodied in the notion of "liberty"--and looks at how and where these desires find fulfillment or are displaced. The exhibition also investigates both aesthetic and political systems of representation developed in response to these desires, as well as those power structures that run parallel to a democratic government.